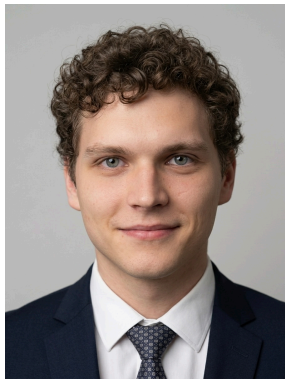
Maxim Troitskiy



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Date of Birth	14 November 2003
Place of Birth	Moscow, Russia

PROFILE

Product Manager, 1.5 years in FinTech & EdTech. Tinkoff: +8 p.p. conversion via A/B testing; 1,200+ activations recovered via funnel analysis. Title.: AI platform 0 → MVP in 4 months (team of 10, –40% costs); AI Lingua among 30 global AI-education best practices (Springer, 2025). Founder of Logora (creator marketplace, 0 → 1). MSc Data in Society, TU Munich — AI governance & data ethics.

WORK EXPERIENCE

BMW Group — Intern, Motorcycle Sales Management (BMW Motorrad)
10/2026 – present
Munich

- Analysing sales and ordering processes and supporting improvement proposals; working with datasets across different systems in an international team (working language: English)
- Contributing to digital training formats and the preparation of tools and trainings

Tinkoff — Technical Product Manager
10/2025 – 02/2026
Moscow, Hybrid

- Redesigned credit-card notification flow via controlled A/B experiments → +8 p.p. conversion (+12%/month)
- Led rollout of paperless document-signing for new-to-bank customers, coordinating CX, legal, and engineering teams; eliminated paper handling and shortened processing time
- Designed virtual card issuance logic (push/call flows, response handling) → +4 p.p. utilization (+8,000/month)
- Recovered ~1,200 monthly utilizations by identifying a system issue through dashboard and funnel analysis

Title. (IT studio & AI consulting) — PM / Business Analyst
08/2024 – 09/2025
Moscow, Hybrid

- Led AI-powered university platform from concept to MVP in 4 months, coordinating a cross-functional team of 10 (engineering, design, analytics)
- Automated academic workflows → ~40% reduction in operational costs; managed full lifecycle through to B2B negotiations with partner universities
- Key project “AI Lingua” — NLP English-proficiency system for HSE; ranked 1 of 30 global AI-education best practices in Springer anthology (Dec 2025, alongside Harvard / MIT / Tsinghua); featured in TASS (Oct 2024)

Logora — Founder & Growth PM
04/2024 – 04/2026
Moscow, Hybrid

- Built creator monetization marketplace (paid video sessions, booking, payments, payouts, dispute resolution) from 0→1; delivered MVP on schedule using Jira for backlog management
- Conducted creator interviews and user story mapping; grew pre-launch waitlist to 100+ creators; advanced B2B pilot agreements with universities and educational communities
- Finalist, “Best Entrepreneurial Project” — HSE FCS Young Entrepreneur Scholarship 2025

Higher School of Economics — Research Assistant, Data Analysis Python tutoring for BSc students; consultations & grading — 09/2024 – 01/2025, *Remote, Part-time*

Tinkoff — Business / Data Analyst A/B testing, product metrics & go-to-market analysis — 05/2024 – 08/2024, *Moscow, Hybrid*

NLMK Group — Data Science Intern Ensemble ML for ore-grade estimation; industrial data cleaning (Python) — 01/2024 – 04/2024, *Moscow, Remote*

EDUCATION

Technical University of Munich (TUM) — MSc, Data in Society — 03/2026 – 02/2028, *Munich*

Coursework: Global Governance of AI · ML & Society · Data Ethics & Governance · Rationality & Choice

Higher School of Economics — MSc, Artificial Intelligence — 2025 – 2027, *Moscow*

Year 1 of 2 completed; continuing part-time in parallel with TUM. Core: Deep Learning · ML Research Seminar · Applied Statistics · Time Series Analysis · Algorithms & Data Structures · Python for Data Analysis

Higher School of Economics — BSc, Computer Science — 2021 – 2025, *Moscow*

Core: algorithms & data structures · mathematics (calculus, linear algebra, discrete math, probability & statistics) · OS · databases · networks · software engineering · Python. Thesis: Logora (creator-economy marketplace).

Higher School of Economics — Management qualification & Data Culture retraining — 2024 – 2025, *Moscow*

State Gymnasium No. 1518 — Higher Education Entrance Qualification (Unified State Exam, Russia) — 2010 – 06/2021, *Moscow*

SKILLS

Product	Product strategy · A/B testing · Funnel analysis · Roadmapping · Backlog management · User story mapping · Stakeholder alignment · Jira · Confluence
AI / ML	LLM APIs (Claude / Anthropic) · NLP · Scikit-learn · ML pipelines · Prompt engineering
Data & Engineering	Python (pandas, NumPy, scikit-learn) · SQL · Django · Vue.js · Git
Domain & Policy	AI governance · Digital transformation · Data ethics & society · EU regulation (AI Act · DSA · DMA) · Policy analysis · Structured problem solving
Languages	Russian (native) · English (fluent, C1) · German (B2) · Spanish (basic)

AWARDS & ACHIEVEMENTS

Deputy Head of Student Council (External Communications), HSE — led project teams, secured sponsorship, launched international university partnership — 2021–22

"AI Lingua" featured in TASS — NLP system for automated English proficiency assessment (Title. for HSE) — 2024

"AI Lingua" ranked 1 of 30 global AI-education best practices — Springer anthology "The Global Development of AI-Empowered Higher Education" (alongside Harvard / MIT / Tsinghua) — 2025

Finalist, "Best Entrepreneurial Project" — HSE FCS Young Entrepreneur Scholarship (Logora) — 2025

Participant, IV HSE FCS Summer School on Entrepreneurship (MTS × HSE) — Track "Project" — 2025

Finalist, VoronaCreativeTech Accelerator (HSE startup accelerator, Faculty of Creative Industries) — Logora — 2026



München, 01.07.2026

Maxim Troitskiy