Maxim Troitskiy

Product Manager · Strategy · Data & AI — M.Sc. Data in Society, TU Munich

Munich, Germany maxim.troitskiy03@gmail.com linkedin.com/in/maxim-troitskiy +49 151 61591699

SUMMARY

Computer-science and AI background with 1.5 years turning data into shipped products and measurable impact across FinTech, EdTech, and a self-founded marketplace. Comfortable across product, data, and strategy — I turn ambiguous problems into structured decisions and numbers that move.

EXPERIENCE

BMW Group — Intern, Motorcycle Sales Management (BMW Motorrad) Oct 2026 – present · Munich

- Analysing sales and ordering processes and supporting improvement proposals; working with datasets across systems in an international team (English as working language)
- Contributing to digital training formats and the preparation of tools and trainings

T·Bank (Tinkoff) — Technical Product Manager Oct 2025 – Feb 2026 · Moscow

Leading Russian digital bank (40M+ customers)

- Redesigned credit-card notification flow via controlled A/B experiments and phased rollout → **+8 p.p. conversion (~12%/mo)** on a key product action
- Led cross-functional launch of fully paperless document signing for new-to-bank clients across CX, legal, originations, and engineering — eliminating manual paper handling
- Designed virtual card issuance logic (push/call flows) → **+4 p.p. utilization (+8,000/mo)**; recovered **~1,200 activations/mo** by spotting a funnel defect in dashboards

Title. — Product Manager & Business Analyst Aug 2024 – Sep 2025 · Moscow

IT studio & AI consulting — custom AI solutions for universities (key client: HSE)

- Spearheaded AI language-assessment platform from concept to MVP in **4 months**, coordinating a cross-functional team of **10** (engineering, design, analytics)
- Translated academic workflows into product specs and automated assessment → **~40% lower operating costs**; product nominated for an industry innovation award
- AI Lingua (NLP English-proficiency assessment for HSE) named **1 of 30 global AI-education best practices** in Springer anthology (Dec 2025, alongside Harvard / MIT / Tsinghua); featured by TASS, Oct 2024

Logora — Founder & Growth Product Manager Apr 2024 – Apr 2026 · Moscow

Creator-economy marketplace, commission-based (paid consultations & webinars)

- Founded the company and owned product vision; scoped and shipped a **5-module** MVP (booking, payments, payouts, disputes & refunds) end-to-end, on schedule
- Built a **100+ creator** pre-launch waitlist via market research and user interviews; negotiated B2B pilots with universities

EARLIER EXPERIENCE

HSE University — Teaching Assistant, Data Analysis (Python; mentored students in data-science methods) 2024–25

T·Bank (Tinkoff) — Business / Data Analyst (A/B testing, product metrics, go-to-market analysis) 2024

NLMK Group — Data Science Intern (ensemble ML for ore-grade estimation; industrial data cleaning, Python) 2024

Apelsin — iOS Developer Intern (smart-home app: lock, elevator, gate; account-sync module) 2023

EDUCATION

Technical University of Munich (TUM) — M.Sc., Data in Society 2026 – 2028 (expected) · Munich

Relevant coursework: Global Governance of AI · ML & Society · Data Ethics & Governance · Rationality & Choice

HSE University — M.Sc., Artificial Intelligence (parallel) 2025 – 2026 · Moscow

Year 1 of 2 completed; continuing part-time in parallel with TUM. Coursework: Deep Learning · ML Research Seminar · Applied Statistics · Time Series Analysis · Algorithms & Data Structures · Python for Data Analysis

HSE University, Faculty of Computer Science — B.Sc., Computer Science 2021 – 2025 · Moscow

Top Russian CS program. Core: algorithms & data structures · mathematics (calculus, linear algebra, discrete math, probability & statistics) · OS · databases · networks · software engineering · Python. Thesis: founded & built Logora.

HSE University — Management qualification & Data Culture retraining 2024 – 2025 · Moscow

LEADERSHIP & AWARDS

2025–26 **Finalist** — "Best Entrepreneurial Project" (HSE FCS Young Entrepreneur Scholarship, 2025) & VoronaCreativeTech Accelerator (2026), both for Logora

2021–22 **Deputy Head, Student Council (External Communications), HSE** — led project teams, secured sponsorship, launched international partnership with a university abroad

2025 Student mentor & curator; IV HSE Summer School on Entrepreneurship (MTS × HSE)

SKILLS

Product	A/B testing · product analytics · discovery · user story mapping · MVP 0→1 · roadmap · Jira · cross-functional leadership (10+)
Data & tech	Python (pandas, NumPy, ML) · SQL · machine learning · LLM / Claude API
Strategy	Structured problem-solving · stakeholder management · B2B negotiation · go-to-market · AI governance (EU AI Act)
Languages	Russian (native) · English (fluent, C1) · German (B2) · Spanish (basic)